

# 2025 MEMBER GUIDE



## PHYSICIANS' COMMUNITY IMPACT FUND

The Physicians' Community Impact Fund (PCIF) is a fund of the Eau Claire Community Foundation.  
306. S Barstow St. Suite 104. Eau Claire, WI. 54701 (715) 552-3801 [info@eccfw.org](mailto:info@eccfw.org)



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FUND



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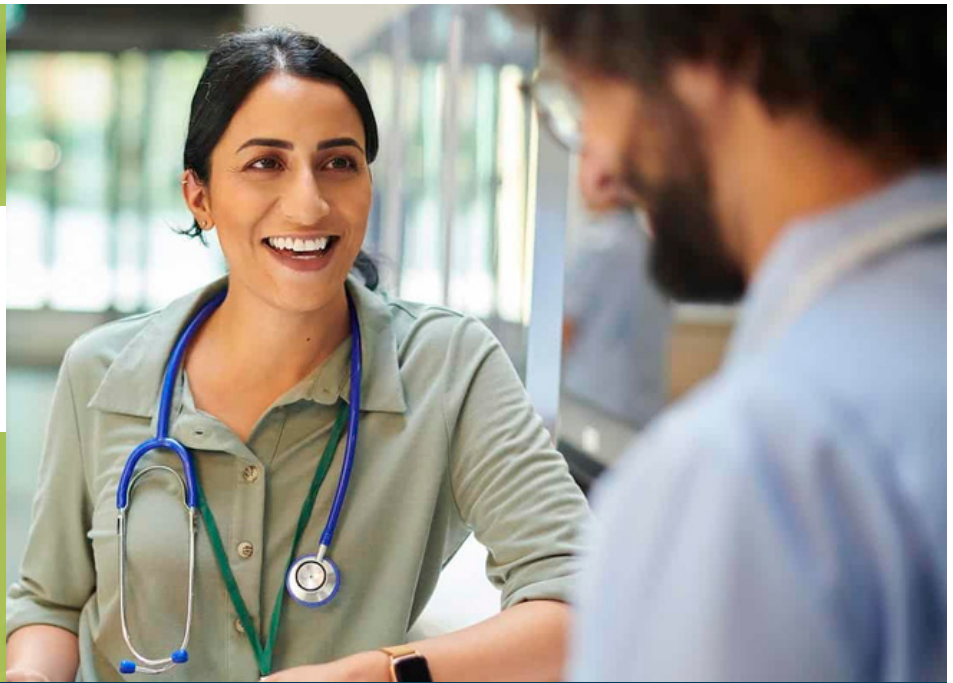


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BECOMING A

# MEMBER

Our fund supports efforts that bridge the gap between medical treatment and comprehensive community health.



## EVERY YEAR PCIF GRANTS TO PROGRAMS IN ONE OF THE FOLLOWING PRIORITY AREAS:

- Preventative Health
- Mental Health and Wellness
- Access to Healthcare
- Health and Education Advocacy
- Hospice/End of Life Care

## ABOUT US!

The Physicians' Community Impact Fund (PCIF) is a diverse membership group composed of practicing and retired physicians (MD/DO) dedicated to improving the health and well-being of our community.

We prioritize fellowship, bringing together physicians who are united by a shared passion for philanthropy and improving community health. **Our members are united not by their affiliations to specific health systems, but by a shared, unwavering commitment to financially supporting transformative grantmaking that drives meaningful, lasting change in the lives of individuals and communities.** Together, we invest in initiatives that create lasting, positive change and enhance the well-being of those in our communities.

Current members of PCIF support a field-of-interest fund through an annual financial contribution of **\$500** or more and have the opportunity to vote on grant recipients on an annual basis.



## SCAN HERE

to learn more about the Physicians' Community Impact Fund. Or visit [www.eccfwi.org/donate-to-a-fund/physicians-community-impact-fund](http://www.eccfwi.org/donate-to-a-fund/physicians-community-impact-fund).

## BENEFITS OF MEMBERSHIP

01

### Collective Impact

Members can make a more significant impact than they might individually, funding larger-scale projects that align with their professional values.

02

### Tax Advantage

Take advantage of potential tax benefits associated with charitable contributions to the fund, as per applicable laws and regulations.

03

### Legacy Building

Participating in the fund allows physicians to leave a lasting legacy by contributing to enduring health and wellness improvements in the community.

## CONSIDER BECOMING A MEMBER TODAY!

Becoming a member allows physicians to pool their resources and expertise, supporting vital initiatives that enhance public health, increase access to care, and address critical issues such as mental health and preventative care. This collective approach not only amplifies the impact of their contributions but also provides a meaningful way to leave a lasting legacy of care and compassion in the Eau Claire area.

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## MISSION:

The mission of the Physicians' Community Impact Fund is to harness the collective resources of local physicians to improve the health and well-being of the Eau Claire community. Through strategic grantmaking, the fund seeks to create a healthier, more equitable future for all community members and strengthen the region's healthcare landscape.

## VISION:

We envision a community where every individual enjoys a high quality of life, not just through excellent healthcare, but through holistic support that addresses all aspects of well-being.

**Our Fund supports efforts that bridge the gap between medical treatment and comprehensive community health.**

# 2025 LEADERSHIP TEAM

The Physicians' Community Impact Fund (PCIF) is led by a 3 member advisory board tasked with ensuring the integrity and activity of the fund. Members who are invited and accept a leadership role will start 2-year terms in the Vice Chair, Chair and Past Chair roles over a 6-year progression. Incoming Vice Chairs are nominated by the leadership team and approved by the Eau Claire Community Foundation Board of Trustees.

CHAIR (2005/2006)

Susan Rowe, M.D.

VICE CHAIR

Kristin Wogahn, M.D.

VICE CHAIR

To Be Determined



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## PCIF PRIORITY AREAS REVOLVE ON A 5-YEAR CYCLE.

- Preventative Health
- Mental Health and Wellness
- Access to Healthcare
- Health and Education Advocacy
- Hospice/End of Life Care

### PREVENTATIVE HEALTH

Support initiatives that promote healthy lifestyles and prevent illness. From community fitness programs to nutrition education

### MENTAL HEALTH AND WELLNESS

Fund programs that provide mental health services, counseling, and support for those struggling with mental issues

### ACCESS TO HEALTHCARE

Support outreach programs that provide medical services to underserved populations.

### HEALTH AND EDUCATION ADVOCACY

Invest in health education programs that inform the community about various health issues, prevention strategies, and available resources.

### HOSPICE/END OF LIFE CARE

Fund services that provide compassionate, holistic support to individuals facing terminal illnesses, that they receive dignified end-of-life care.



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## GRANTMAKING

The Physicians' Community Impact Fund (PCIF) operates in alignment with the Eau Claire Community Foundation's established distribution rate, determined by the average market value of a fully funded fund over the previous twenty quarters. The annual distribution amount is calculated using this rate and the quarter-end balances as of December 31 of the preceding year.

### 2026 PROPOSED GRANTING SCHEDULE

**JANUARY 6** - Grant Applications Released

**FEBRUARY 18** - Grant Applications Due

**FEBRUARY 24- MARCH 31** - Grant Committee Review

**APRIL 1 - APRIL 15** - Membership Vote

**MAY 15** - Grant Recipients Announced

## PCIF INVESTMENT

PCIF Funds are held as a Field-of-Interest Fund at the Eau Claire Community Foundation and invested in a Long-Term Diversified portfolio with ECCF's primary money managers, Morgan Stanley Graystone. Following ECCF's distribution policy, a percentage of the fund's balance will be granted through a competitive grant process. The Physicians' Community Impact Fund uses a dedicated Grants Committee to carefully evaluate and select the most impactful projects submitted for funding consideration. This committee, composed of physicians and healthcare experts, reviews all grant applications and determines the finalists based on their potential to address critical community health needs. Each April, these finalists are presented to the general membership of the fund, who then vote to decide which projects will receive funding. This process ensures that grant decisions reflect the collective priorities and values of the fund's membership.

Diversified Long-Term Performance as of 6/30/2025

|                                 | 1 Year* | 3 Years* | 5 Years | 10 Years |
|---------------------------------|---------|----------|---------|----------|
| Diversified Long-Term Portfolio | 11.67%  | 10.80%   | 8.60%   | 7.98%    |
| Diversified Long-Term Benchmark | 10.96%  | 10.46%   | 8.57%   | 7.52%    |

\*Actual net Long-Term Portfolio and Benchmark Data





## ASSETS ACCEPTED

The Physicians' Community Impact Fund is a fund of the Eau Claire Community Foundation (ECCF). As a public charity, the Eau Claire Community Foundation has the maximum possible flexibility in accepting different classes of assets, including but not limited to gifts of cash, appreciated securities, or IRA gifts.

## CASH GIFTS

If you want to make a gift to the Physician's Community Impact Fund, you can give a gift of cash or make a gift using a credit card online. Cash gifts must be delivered by check or wire. Checks should be made payable to Eau Claire Community Foundation with "Physician's Community Impact Fund" listed on the memo line.

## SECURITIES

Gifts of stock that have been held for more than a year may offer additional tax benefits related to your capital gain. Securities accepted as charitable gifts will be valued at the mean market value on the date of the gift. After the security is liquidated, the remaining value of the gift is available to support your charitable goals. Please note "Physician's Community Impact Fund" when requesting a gift of stock through your brokerage.

### **STOCK DELIVERY INSTRUCTIONS:**

Firm Name: Morgan Stanley

Account Title: Eau Claire Community Foundation

DTC Number: 0015

Account Number: 390-056540

## IRA QUALIFIED CHARITABLE DISTRIBUTIONS

Are you 72 years old and not using your Required Minimum Distribution (RMD) for your living expenses? You can reduce your taxable income by using your RMD to make an IRA Qualified Charitable Distribution (QCD) to the Physicians' Community Impact Fund at the Eau Claire Community Foundation.

## OTHER TYPES OF GIFTS

The Eau Claire Community Foundation has experience with converting even the most unique and unusual assets. Contact our team to discuss other ways to donate assets.





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# MEMBER REGISTRATION

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, State \_\_\_\_\_  
Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
E-mail \_\_\_\_\_

List my membership as: (i.e., Dr. Jane Smith, Dr. Jane and Joseph Smith)

\_\_\_\_\_

**MINIMUM  
ANNUAL  
CONTRIBUTION**

**\$500**

The Physicians' Community Impact Fund (PCIF) is seeking members to make an annual contribution of \$500 or more to support local grantmaking that impacts the health and well-being of our community.

**Founding gifts can be made to:**

Eau Claire Community Foundation  
Physician's Community Impact Fund  
306 S. Barstow St. Suite 104  
Eau Claire, WI. 54701

**Online gifts can be made at:** [www.eccfwi.org/fund/pci](http://www.eccfwi.org/fund/pci)

**Please contact ECCF for gifts of Appreciated Securities**



Check is enclosed



Online Payment



Please contact me to discuss a multi-year pledge or a gift of securities

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