

Grantee Publicity Guidelines

The Eau Claire Community Foundation is pleased to have provided funding to your organization. Please include an acknowledgement of the Foundation's funding of your projects in your press releases, website, newsletters, brochures, annual reports or other promotional materials related to the project. By doing so, you will help your community understand how the Community Foundation supports outstanding nonprofit organizations in the region. The following information will help you learn about ways to fulfill this obligation of your grant acceptance.

Publicity Acknowledging Your Grant

Use the following text to list your grant: "Funding for the XYZ Program was provided by the XYZ Fund of the Eau Claire Community Foundation." If the fund was not listed in your grant award letter, simply put "Funding for the XYZ Agency Program was provided by the Eau Claire Community Foundation."

ECCF Statement

Please use the following ECCF statement in your press releases:

About ECCF: The Eau Claire Community Foundation serves as a bridge connecting donors and nonprofit organizations in the Eau Claire area. It helps donors manage their gifts, provides grant to nonprofit organizations, and supports nonprofits in their work.

Foundation Logos

Our logo is available for websites and printed materials. We recommend (but do not require) that you include it on your website as a symbol of ECCF's confidence in your work. Please use the following guidelines:

- If you post our logo on your website, please link it to www.eccfwi.org
- Do not alter the logo in any way or distort it by stretching its width or height.
- Do not display the logo in a manner that implies sponsorship or endorsement without explicit permission from the Foundation. Usage of the logo is limited to acknowledging your grant from the Foundation.

Please see the Grant Reporting page for a link to the ECCF logo.