

# 2022 Women's Giving Circle Grant Cycle

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*Eau Claire Community Foundation*

## *Proposal Overview*

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### **Request title\***

*Name of program for which you're seeking funding*

*Character Limit: 250*

### **Organization description\***

*Provide a brief description of your organization as you would give it to potential donors. If you're using a fiscal sponsor, also explain its relationship to your organization.*

*Character Limit: 250*

### **Nature and purpose of the proposed program\***

*Describe your grant request. **IMPORTANT:** This will provide the basis for evaluation of your application. Include what you hope to accomplish with this program.*

*Character Limit: 1200*

### **Amount requested from the Women's Giving Circle\***

*Character Limit: 20*

### **Area of the WGC mission that your program addresses\***

#### **Choices**

Women

Children (18 and under)

Women and Children (18 and under)

### **Target population\***

*Briefly describe the target population for your proposed program. (Include the service area, ages, and numbers served.)*

**IMPORTANT:** To be considered for funding, most of the grant proposal's impact **MUST** be in Eau Claire County.

*Character Limit: 500*

### **Grant Period Eligibility\***

I verify that the requested grant money will be used within the WGC grant period (January 1, 2023, to December 31, 2023).

#### **Choices**

Yes

No

## *Program Information*

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### **1. Mission statement\***

*State the mission statement of your organization. Explain how this grant proposal helps your organization meet its mission.*

*Character Limit: 1600*

### **2. Community needs\***

*Identify what need(s) in the Eau Claire area your proposal addresses. Explain how you identified and documented this/these local need(s).*

*Character Limit: 1200*

### **3. Program differentiation\***

*Describe how the proposed program differs from other similar programs in the Eau Claire area. Explain how it will avoid duplicating the services other organizations offer.*

*Character Limit: 640*

### **4. Collaboration\***

*List other organizations (if any) that are collaborating on this program and describe their roles. If no collaboration is involved, explain why you believe your organization is capable of successfully implementing this program on its own.*

*Character Limit: 1200*

### **5. Timeline\***

*Provide the timeline for your proposed program. Use numbering to list the planning stages, tasks, and events in chronological order.*

**REMINDER:** *WGC grant dollars can only be used from January 1, 2023, to December 31, 2023.*

*Character Limit: 1500*

### **6. Program activities\***

*List up to three major program activities AND explain how they will help you accomplish the purpose of your program. Number each activity if you have more than one.*

*Character Limit: 1200*

### **7. Program evaluation\***

*List up to three ways you can determine whether you accomplished the purpose of your program.*

*Character Limit: 1200*

### **8. Program staffing\***

*Describe how your program will be staffed and managed. (Include both paid staff and volunteers.)*

*Character Limit: 600*

## 9. Program impact\*

*Explain what impact and lasting effects your program would have on the target population.*

*Character Limit: 600*

## 10. Women's Giving Circle mission\*

*Explain how your proposed program would further the mission of the Women's Giving Circle: **To improve the quality of life for women and children (18 and under) in the greater Eau Claire area through collective philanthropy.***

*Character Limit: 1000*

## *Financial Information*

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### **WGC FUNDING**

Explain your requests for grant support in each budget category. **Enter \$0 for irrelevant budget items and NA for irrelevant text boxes.**

### **1. Salary/Benefits\***

*How much grant support are you requesting for salaries and benefits?*

*Character Limit: 20*

### **Salary/benefits grant support\***

*If you're requesting grant support for this category, clearly explain how the dollars would be used. You **MUST** show that the salary is necessary for the program and not a regular operational expense.*

*Character Limit: 500*

### **2. Contracted services\***

*How much grant support are you requesting for contracted services? (A contracted service is when a third party is under contract to perform a paid service for your organization.)*

*Character Limit: 20*

### **Contracted services grant support\***

*If you're requesting grant support for this category, clearly explain how the grant dollars would be used. Expenses **MUST** be necessary for implementing your program and not for general organization operations.*

*Character Limit: 500*

### **3. Supplies/Advertising/Printing\***

*How much grant support are you requesting for supplies, advertising, and/or printing?*

*Character Limit: 20*

### Supplies/advertising/printing grant support\*

*If you're requesting grant support for this category, clearly explain how the grant dollars would be used. Any assets purchased with WGC grant dollars **MUST** be necessary for the program, not for general organization operations.*

*Character Limit: 500*

### 4. Other Expenses\*

*How much grant support are you requesting for expenses not included in the preceding boxes?*

*Character Limit: 20*

### Other expenses grant support\*

*If you're requesting grant support for this category, clearly explain how the grant dollars would be used.*

*Character Limit: 500*

### Total WGC Funding\*

*Amount of grant support you're requesting from the Women's Giving Circle. (This should be the sum of numbers 1-4, and it should equal what you entered in the "Amount requested from the Women's Giving Circle" box.)*

*Character Limit: 20*

## OTHER SOURCES OF SUPPORT

### 1. Agency Contribution\*

*What is the value of your organization's contributions to this program?*

*Character Limit: 20*

### Explanation of agency contribution

*Briefly explain how your organization plans to support this program (financial contribution, volunteer hours, etc.).*

*Character Limit: 1000*

### 2. Other Contributions\*

*If you anticipate grant funding, in-kind contributions, or other support from individuals and organizations besides the Women's Giving Circle, estimate the amount. (In-kind contributions include services like printing, venue space, publicity, etc. that donors supply at no cost. If you're receiving in-kind contributions, estimate how much you would pay for them if they weren't donated and include that amount in this question total.)*

*Character Limit: 20*

### Explanation of other contributions

*Briefly describe any other sources of support for your program.*

*Character Limit: 1000*

### Total other sources of support\*

*Sum of numbers 1 and 2.*

*Character Limit: 20*

### Total program cost\*

*Sum of the **TOTAL WGC FUNDING** and **TOTAL OTHER SOURCES OF SUPPORT** boxes.*

*Character Limit: 20*

### Previous WGC Grants

*Please list the date(s), title(s), and grant amount(s) of any WGC grants your organization has received in the past three years.*

*Character Limit: 500*

## *Additional Organization Information*

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### Application Eligibility\*

I have read and understood the WGC grant eligibility requirements (listed in the Grantmaking Guidelines document), and I verify that my organization and grant proposal meet all of these requirements.

### Choices

Yes

No

### Year of your organization's incorporation

*Character Limit: 5*

### Is your organization's name the same as on the IRS letter provided in the File Uploads section?\*

Check "no" if your organization is currently operating under a different name or if you're using a fiscal sponsor and providing that organization's tax-exempt information.

### Choices

Yes

No

### If your organization's name is NOT the same as on your provided IRS letter, please explain.

**IMPORTANT:** If you're using a fiscal sponsor, you **MUST** provide a letter of support from that organization in the File Uploads section.

*Character Limit: 1000*

## Organization's fiscal year\*

*Character Limit: 100*

## Social Media contact information\*

Please provide the name, email address, and phone number of someone at your organization who's in charge of Social Media (Facebook, Instagram, LinkedIn, etc.)

*Character Limit: 250*

## Authorization by the organization's Executive Director or equivalent officer\*

I certify that the information provided in this application is correct to the best of my knowledge. I understand that additional information may be required by the Women's Giving Circle to aid the Grants Committee in their review of this request, and I'm available to answer your questions.

**NOTE:** Applicants who answer "no" are NOT eligible for grant funding.

### Choices

Yes

No

## Authorization from the School District Superintendent (if applicable)

***APPLICATIONS FOR SCHOOL RELATED PROGRAMS REQUIRE THE AUTHORIZATION OF THE DISTRICT SUPERINTENDENT. If your program will take place on school grounds, please upload a signed letter or an email from the Superintendent stating that she/he approves your proposal.***

*File Size Limit: 2 MB*

## File Uploads

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Please send an email to [grants@eccfwi.org](mailto:grants@eccfwi.org) if you have any questions about the following required attachments.

## Budget\*

*Organization's current overall operating budget, including expenses and revenues*

*File Size Limit: 2 MB*

## Proof of Tax Exempt Status\*

*Copy of tax exempt status letter from the IRS, Government Certificate of Exemption, or equivalent proof of tax-exempt status*

*File Size Limit: 2 MB*

## Year-to-date Financials\*

Your organization's most recent financials, including your balance sheet and statement of activities

*File Size Limit: 2 MB*

### **Board of Directors\***

*List of current Board of Directors or equivalent governing body members*

*File Size Limit: 2 MB*

### **Letter(s) of Support (required if you have a fiscal sponsor)**

*A letter of support is required if another organization or person is integral to your grant proposal and/or is a fiscal sponsor. If you have more than one letter of support, please combine them into one document and upload them here.*

*File Size Limit: 2 MB*

### **Organization logo\***

Please upload your organization's logo if you have one. (This will be displayed at the WGC Spring Gathering if your grant proposal is funded.)

*File Size Limit: 2 MB*

**PLEASE NOTE:** As part of our due diligence process, we will check the charitable status of your organization.